bleed
area
3mm

safe zone
5mm

safe
zone
5mm

Front centre line

Back centre line

safe
zone
7mm

Vanilla Fudge 200g

Ingredients: Sugar, Glucose Syrup, Sweetened Condensed **Milk**, Butter (**Milk**), Vegetable Oil (Palm Kernel Oil, Palm Stearin Oil), Flavour, Salt, Emulsifier: **Soya** Lecithin E322.

Allergens: See ingredients in **bold**.
Also, may contain **nuts, peanuts, egg**.

Storage Conditions: Store in cool, dry conditions, out of direct sunlight. Produced in England.

For Best Before: See pack

Nutritional Information: *Typical values per 200g tube.* Energy 3660KJ/870kcal; Protein 2.2g; Carbohydrates 155.0g; Fat 26.8g; Salt 0.4g.
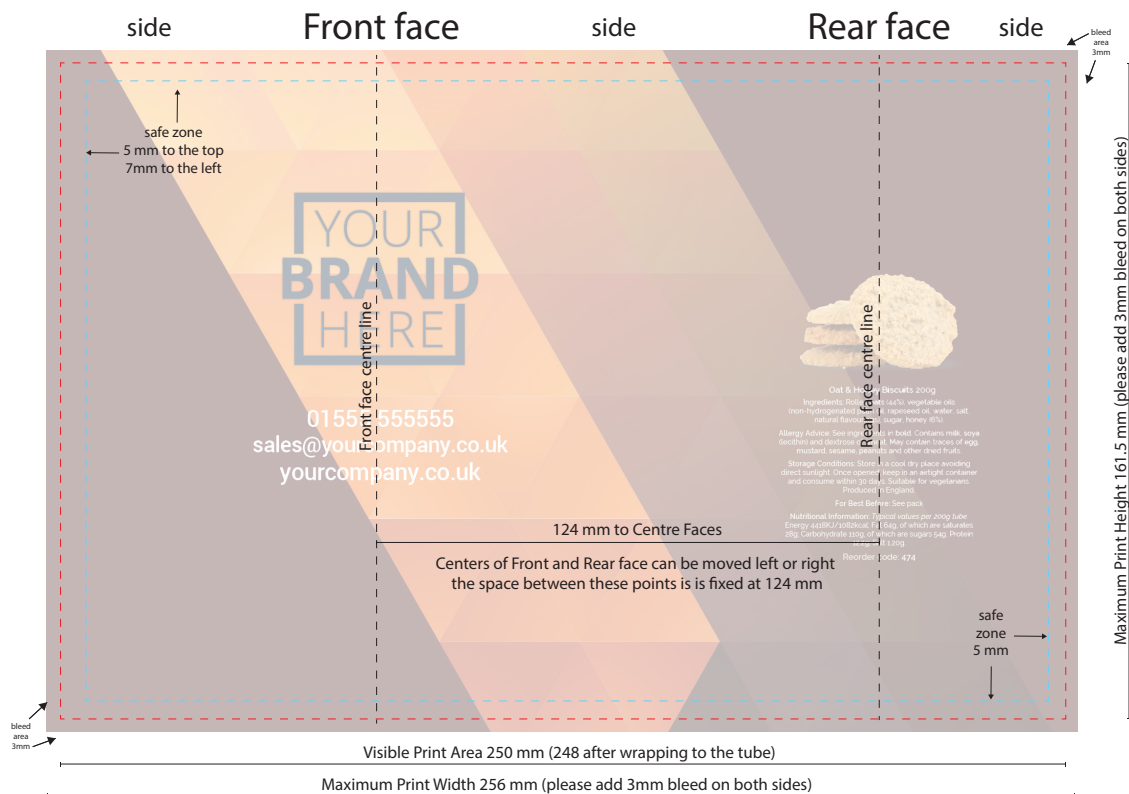
Reorder code: **464**

This information may be printed anywhere on the label:
The ingredients, storage conditions, allergens, name, weight, best before instruction and contact details (address as a minimum) are a legal requirement.
The Nutritional information is optional unless selling in a retail outlet.
The reorder code is for user convenience.

Contact details such as address must be shown to meet statutory requirements.

safe zone
5mm

bleed
area
3mm

- Text should be minimum 8pt to remain legible.
- Light text on a dark background will reproduce better if bold.
- Please keep text and everything important out of the safe zone.
- All bitmaps should be at least 300dpi.
- Send bitmaps and all other graphic elements as CMYK.
- Avoid large areas of white space where possible, if required a different process may be needed to produce the label and this may cost extra.
- Avoid detail that has to match up at the label join as this cannot be guaranteed to align?
- Labels have gloss by default, matte finish and special effects are available on request and may cost extra.

Front face **Side**
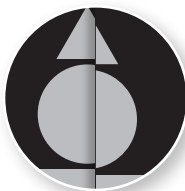
side   Front face   side   Rear face   side

bleed area 3mm

safe zone
5 mm to the top
7mm to the left

Front face centre line

Rear face centre line

YOUR
BRAND
HERE

01555 555555
sales@yourcompany.co.uk
yourcompany.co.uk

Oat & Honey Biscuits 200g

Ingredients: Rolled oats (44%), vegetable oils (non-hydrogenated palm oil, rapeseed oil, water, salt, natural flavourings, sugar, honey (6%).

Allergy Advice: See ingredients in bold. Contains milk, soya (lecithin) and dextrose of wheat. May contain traces of egg, mustard, sesame, peanuts and other dried fruits

Storage Conditions: Store in a cool dry place avoiding direct sunlight. Once opened, keep in an airtight container and consume within 30 days. Suitable for vegetarians. Produced in England.

For Best Before: See pack

Nutritional Information: Typical values per 200g tube Energy 441kJ/1082kcal, Fat 64g, of which are saturates 28g, Carbohydrate 110g, of which are sugars 54g, Protein 12.7g, Salt 1.20g

Reorder Code: 474

124 mm to Centre Faces

Centers of Front and Rear face can be moved left or right the space between these points is is fixed at 124 mm

safe zone 5 mm

Maximum Print Height 161.5 mm (please add 3mm bleed on both sides)

bleed area 3mm

Visible Print Area 250 mm (248 after wrapping to the tube)

Maximum Print Width 256 mm (please add 3mm bleed on both sides)

Due to variations beyond our control and the nature of the print process the colour on the pdf may differ from that on the final product.

Rear face **Side**

2mm overlap

Edge of label