

## **Artwork Advisory**

- Text should be minimum 8pt to remain legible.
- Light text on a dark background will reproduce better if bold.
- Please keep text and everything important out of the safe zone.
- All bitmaps should be at least 300dpi.
- Send bitmaps and all other graphic elements as CMYK.
- Avoid large areas of white space where possible, if required a different process may be needed to produce the label and this may cost extra.
- Avoid detail that has to match up at the label join as this cannot be guaranteed to align?
- Labels have gloss by default, matte finish and special effects are available on request and may cost extra.





